



Installation

Driving 100% implementation for Nokia “Comes with Music”



PAT Testing



Regionalisation



Live Data Capture



Distribution



Planning



200

Stores

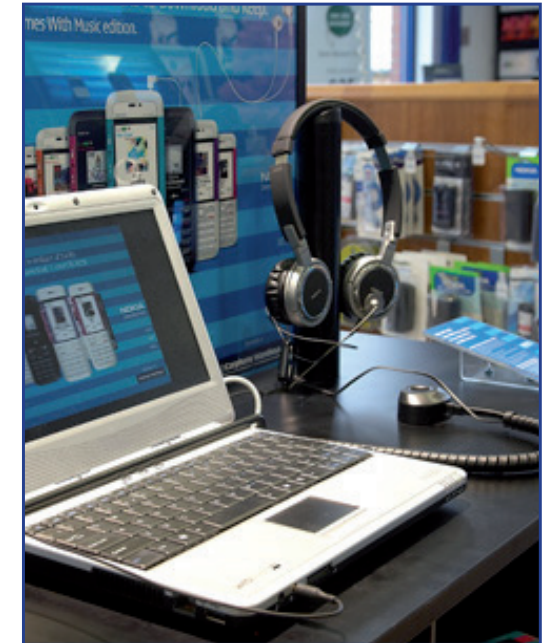
Installing, merchandising and PAT testing “Plug & Play” unit to promote the new Nokia 5310 by enabling customers to listen to music and use laptops in-store.

OBJECTIVES

To achieve 100% implementation of display units in Carphone warehouse in order to increase brand awareness and in-store presence.

ACTIVITY

- Pre-planning and scheduling
- Assemble and merchandise 400 display units
- Check store product stock levels.



COMPLIANCE = 100%
Within agreed timescales

