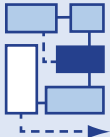




## Reducing the environmental impact of POP

170

Stores



Planning

**Uplifting and recycling store assets from Orange stores across the UK.**

### OBJECTIVES

- Environmentally cautious removal of store assets.
- Recycle and reuse of POS items and fixtures

### ACTIVITY

- Remove and sort: laptops, telephones, chairs, mobile phone display units and POS items.
- Recycling of wood to UK power stations
- Recycling of metal into window grilles and fencing.
- PCs and landline telephones sorted and reconditioned to be reused in Orange stores
- Recycling of plastic into pens and garden furniture
- Furniture donated to local charities.

