



Services

Case Studies

POP Installation & Maintenance



Project: Uplift category sales by replacing POP fixtures for entire crisp and snacks aisle. Implement updated product layout following extensive data capture surveys. Complex distribution and overnight Installation operations with full merchandising to planogram.



Project: Corrective installation and merchandising of POS to ensure recognition as leading financial services company. Regular estate visits, acting as brand ambassadors to assist and ensure successful campaign deliveries through POS, customer research and staff coaching.



Project: A flexible, cost effective and customer facing maintenance operation for 35,000 tobacco gantries. 7 day a week service, providing a planned and reactive maintenance programme and PAT tests along with merchandising and retail audits. Bespoke client portal providing invaluable management information.



Project: Installation, merchandising and PAT testing 'Plug and Play' unit to promote Nokia "Comes with Music".

On going maintenance of 'Plug & Play' unit replacing damaged samples and repairing interactive displays.