

# Green Solutions



## Steps to a greener footprint...

### STEP 1

Environmental Policy to identify and monitor environmental aspects and their impacts

### STEP 2

Set targets to improve environmental performance

### STEP 3

Identify relevant environmental legislation and ensured compliance

### STEP 4

Maintain environmental records and reports

### STEP 5

Review EMS at regular intervals

### STEP 6

Provide environmental awareness training to staff

### STEP 7

ISO 14001 accreditation



## CASE STUDY - Reducing the environmental impact of POP

Uplifting and recycling store assets from 170 Orange stores across the UK

### ACTIVITY

- Removed and sorted laptops, telephones, chairs, mobile phones display units and POS items
- PCs & land line telephones sorted and reconditioned to be reused in Orange stores
- Furniture donated to local charities
- Christmas decorations reused in schools



Audi

## CASE STUDY - Recycling to reflect a progressive and modern brand image

Ensuring measured recycling solutions over 130 showrooms

### ACTIVITY

- Identified old collateral for recycling
- Removed and recycled surplus POS in an environmentally friendly manner
- 100% recycled - 43% wood, 23% metals, 17% plastic, 17% cardboard
- Over 16 tonnes of waste removed



### POP RECYCLED

